



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

**Contract #** 5484066  
**Schedule Dates** 12/12/22-01/01/23  
**Advertiser** American Petroleum Institute (28032)  
**Agency** Main Street Media Group (12963)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est.6913 (1811886)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 207/453/6913  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** API Est.6913

**Date Entered** 11/28/22  
**Last Modified** 12/05/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 12211754  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$28,800.00  
**Net Total** \$163,200.00  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Dec. 2022	55	\$110,150.00
Jan. 2023	32	\$81,850.00
<b>Grand Total:</b>	<b>87</b>	<b>\$192,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/12/22-12/16/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LP	11/28/22
2.0	Normal Line / SPOT	12/20/22-12/22/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM			1		1				2	\$300.00	\$600.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LP	11/28/22
3.0	Normal Line / SPOT	12/26/22-12/30/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LP	11/28/22
4.0	Normal Line / SPOT	12/12/22-12/16/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1		1			3	\$900.00	\$2,700.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LP	11/28/22
5.0	Normal Line / SPOT	12/20/22-12/22/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LP	11/28/22
6.0	Normal Line / SPOT	12/26/22-12/30/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1		1			3	\$900.00	\$2,700.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LP	11/28/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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7.0	Normal Line / SPOT	12/17/22-12/17/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH SAT(Agency)-LPNov-2021LP	11/28/22
8.0	Normal Line / SPOT	12/24/22-12/24/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH SAT(Agency)-LPNov-2021LP	11/28/22
9.0	Normal Line / SPOT	12/31/22-12/31/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH SAT(Agency)-LPNov-2021LP	11/28/22
10.0	Normal Line / SPOT	12/17/22-12/17/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1			\$750.00		Washington (WJLA)	Daypart EN SAT 6P NEWS(Agency) -LPNov-2021LP	11/28/22
10.0.1	Closed Preempt	12/17/22															Washington (WJLA)	Program Change/Exception - College Football	
11.0	Normal Line / SPOT	12/31/22-12/31/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN SAT 6P NEWS(Agency) -LPNov-2021LP	11/28/22
12.0	Normal Line / SPOT	12/31/22-12/31/22	2	:30	6:30P- ABC-World News Tonight (Saturday)							1			\$1,500.00		Washington (WJLA)	Daypart EN WORLD NEWS SAT(Agency)-LPNov-2021LP	11/28/22

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12.0.1	Closed Preempt	12/31/22															Washington (WJLA)	Program Change/Exception - No breaks in WNT, please makegood for 6p news 627pm-6	
13.0	Normal Line / SPOT	12/17/22-12/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -LPNov-2021LP	11/28/22
14.0	Normal Line / SPOT	12/31/22-12/31/22	2	:30	10:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -LPNov-2021LP	11/28/22
15.0	Normal Line / SPOT	12/18/22-12/18/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LP	11/28/22
16.0	Normal Line / SPOT	12/25/22-12/25/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1		\$400.00		Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LP	11/28/22
16.0.1	Closed Preempt	12/25/22															Washington (WJLA)	Program Change/Exception - Incredible Dog Challenge	

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17.0	Normal Line / SPOT	01/01/23-01/01/23	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LP	11/28/22
18.0	Normal Line / SPOT	12/18/22-12/18/22	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)	Daypart RT THIS WEEK(Agency)-LPNov-2021LP	11/28/22
19.0	Normal Line / SPOT	01/01/23-01/01/23	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)	Daypart RT THIS WEEK(Agency)-LPNov-2021LP	11/28/22
20.0	Normal Line / SPOT	12/18/22-12/18/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-LPNov-2021LP	11/28/22
21.0	Normal Line / SPOT	12/25/22-12/25/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1		\$800.00		Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-LPNov-2021LP	11/28/22
21.0.1	Closed Preempt	12/25/22															Washington (WJLA)	Program Change/Exception - NBA	
22.0	Normal Line / SPOT	01/01/23-01/01/23	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$800.00	\$800.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-LPNov-2021LP	11/28/22

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23.0	Normal Line / SPOT	12/18/22-12/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -LPNov-2021LP	11/28/22
24.0	Normal Line / SPOT	01/01/23-01/01/23	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -LPNov-2021LP	11/28/22
25.0	Normal Line / SPOT	12/13/22-12/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LP	11/28/22
26.0	Normal Line / SPOT	12/19/22-12/23/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1		1		1			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LP	11/28/22
27.0	Normal Line / SPOT	12/27/22-12/29/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LP	11/28/22
28.0	Normal Line / SPOT	12/12/22-12/16/22	2	:30	6:58A- ABC-Good Morning America		1		1		1			3	\$1,500.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LP	11/28/22

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29.0	Normal Line / SPOT	12/20/22-12/22/22	2	:30	6:58A- ABC-Good Morning America			1		1				2	\$1,500.00	\$3,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LP	11/28/22
30.0	Normal Line / SPOT	12/26/22-12/30/22	2	:30	6:58A- ABC-Good Morning America		1		1		1			3	\$1,500.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LP	11/28/22
31.0	Normal Line / SPOT	12/29/22-12/29/22	2	:30	10A- News-Good Morning Washington at 10a					1				1	\$350.00	\$350.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPNov-2021LP	11/28/22
32.0	Normal Line / SPOT	12/13/22-12/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$750.00	\$1,500.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LP	11/28/22
33.0	Normal Line / SPOT	12/19/22-12/21/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1		1					2	\$750.00	\$1,500.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LP	11/28/22

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34.0	Normal Line / SPOT	12/27/22-12/29/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$750.00	\$1,500.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LP	11/28/22
35.0	Normal Line / SPOT	12/12/22-12/16/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1		1			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LP	11/28/22
36.0	Normal Line / SPOT	12/20/22-12/22/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LP	11/28/22
37.0	Normal Line / SPOT	12/26/22-12/30/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1		1			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LP	11/28/22
38.0	Normal Line / SPOT	12/13/22-12/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LP	11/28/22
39.0	Normal Line / SPOT	12/19/22-12/23/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LP	11/28/22

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

**Contract #** 5484066  
**Schedule Dates** 12/12/22-01/01/23  
**Advertiser** American Petroleum Institute (28032)  
**Agency** Main Street Media Group (12963)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est.6913 (1811886)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 207/453/6913  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** API Est.6913

**Date Entered** 11/28/22  
**Last Modified** 12/05/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 12211754  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$28,800.00  
**Net Total** \$163,200.00  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Dec. 2022	55	\$110,150.00
Jan. 2023	32	\$81,850.00
<b>Grand Total:</b>	<b>87</b>	<b>\$192,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	12/27/22-12/29/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LP	11/28/22
41.0	Normal Line / SPOT	12/12/22-12/16/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LP	11/28/22
42.0	Normal Line / SPOT	12/20/22-12/22/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1				2	\$1,400.00	\$2,800.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LP	11/28/22
43.0	Normal Line / SPOT	12/26/22-12/30/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LP	11/28/22
44.0	Normal Line / SPOT	12/13/22-12/15/22	2	:30	6:57P- 7P (EST)			1		1				2	\$3,500.00	\$7,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPNov-2021LP	11/28/22
45.0	Normal Line / SPOT	12/19/22-12/23/22	2	:30	6:57P- 7P (EST)		1		1		1			3	\$3,500.00	\$10,500.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPNov-2021LP	11/28/22

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46.0	Normal Line / SPOT	12/27/22-12/29/22	2	:30	6:57P- 7P (EST)			1		1				2	\$3,500.00	\$7,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPNov-2021LP	11/28/22
47.0	M/G For 16.0.1 / SPOT	12/25/22-12/25/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LP	12/5/22
48.0	M/G For 10.0.1 / SPOT	12/16/22-12/16/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						1			1	\$750.00	\$750.00	Washington (WJLA)		12/5/22
49.0	M/G For 12.0.1 / SPOT	12/24/22-12/24/22	2	:30	6:30P- ABC-World News Tonight (Saturday)							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart EN WORLD NEWS SAT(Agency)-LPNov-2021LP	12/5/22
50.0	M/G For 21.0.1 / SPOT	12/26/22-12/26/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$800.00	\$800.00	Washington (WJLA)		12/5/22

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